



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Restore Our Future (15808)
Mentzer Media Services, Inc. (3427)
BRAUNSCHEIDEL,ANNE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
1895/RESTORE OUR FUTURE (134968)
National/Political
1895/06273533

Invoice 627553
Inv Date 8/26/2012
Terms Net 30
Contract 326473
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RESTORE OUR FUTURE
RESTORE OUR FUTURE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:56PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 11:33AM (Tu)	00:30	ROF12TV18	\$1200.00	
1.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 11:59AM (We)	00:30	ROF12TV18	\$1200.00	
1.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 11:32AM (Th)	00:30	ROF12TV18	\$1200.00	
1.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 10:59AM (Fr)	00:30	ROF12TV18	\$1200.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 12:52PM (Tu)	00:30	ROF12TV18	\$1000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 12:51PM (We)	00:30	ROF12TV18	\$1000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 12:23PM (Th)	00:30	ROF12TV18	\$1000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 12:42PM (Fr)	00:30	ROF12TV18	\$1000.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 6:29PM (Tu)	00:30	ROF12TV18	\$3500.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 6:00PM (We)	00:30	ROF12TV18	\$3500.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 6:29PM (Th)	00:30	ROF12TV18	\$3500.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 5:58PM (Fr)	00:30	ROF12TV18	\$3500.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 7:26PM (Tu)	00:30	ROF12TV18	\$4200.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 7:24PM (We)	00:30	ROF12TV18	\$4200.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 7:24PM (Th)	00:30	ROF12TV18	\$4200.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 7:12PM (Fr)	00:30	ROF12TV18	\$4200.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-2,W-1,Th-2,F-1	08/14/12 7:38PM (Tu)	00:30	ROF12TV18	\$4200.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-2,W-1,Th-2,F-1	08/14/12 7:49PM (Tu)	00:30	ROF12TV18	\$4200.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-2,W-1,Th-2,F-1	08/15/12 7:42PM (We)	00:30	ROF12TV18	\$4200.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-2,W-1,Th-2,F-1	08/16/12 7:38PM (Th)	00:30	ROF12TV18	\$4200.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-2,W-1,Th-2,F-1	08/16/12 7:54PM (Th)	00:30	ROF12TV18	\$4200.00	
5.0	Spot	7:30:00PM- 8:00:00	Day,Tu-2,W-1,Th-2,F-1	08/17/12 7:39PM (Fr)	00:30	ROF12TV18	\$4200.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1,F-1	08/14/12 12:02AM (Tu)	00:30	ROF12TV18	\$2250.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1,F-1	08/15/12 12:01AM (We)	00:30	ROF12TV18	\$2250.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1,F-1	08/16/12 12:01AM (Th)	00:30	ROF12TV18	\$2250.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-1,Th-1,F-1	08/17/12 12:33AM (Fr)	00:30	ROF12TV18	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-1,Th-2,F-1,Sa-1,Su-1	08/14/12 11:14PM (Tu)	00:30	ROF12TV18	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-1,Th-2,F-1,Sa-1,Su-1	08/14/12 11:27PM (Tu)	00:30	ROF12TV18	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-1,Th-2,F-1,Sa-1,Su-1	08/15/12 11:12PM (We)	00:30	ROF12TV18	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-1,Th-2,F-1,Sa-1,Su-1	08/16/12 11:14PM (Th)	00:30	ROF12TV18	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-1,Th-2,F-1,Sa-1,Su-1	08/16/12 11:32PM (Th)	00:30	ROF12TV18	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-1,Th-2,F-1,Sa-1,Su-1	08/17/12 12:11AM (Fr)	00:30	ROF12TV18	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-1,Th-2,F-1,Sa-1,Su-1	08/18/12 11:23PM (Sa)	00:30	ROF12TV18	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day,Tu-2,W-1,Th-2,F-1,Sa-1,Su-1	08/19/12 11:29PM (Su)	00:30	ROF12TV18	\$2250.00	
8.0	Spot	8:00:00PM- 9:00:00	Day,F-1	08/17/12 7:58PM (Fr)	00:30	ROF12TV18	\$4500.00	
9.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/18/12 12:14PM (Sa)	00:30	ROF12TV18	\$600.00	
10.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/18/12 6:23PM (Sa)	00:30	ROF12TV18	\$1600.00	
11.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	08/18/12 7:13PM (Sa)	00:30	ROF12TV18	\$1400.00	
11.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	08/18/12 7:59PM (Sa)	00:30	ROF12TV18	\$1400.00	



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P.O. Box 863324
Orlando, FL 32886-3324
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Advertiser Restore Our Future (15808)
Agency Mentzer Media Services, Inc. (3427)
Buyer BRAUNSCHEIDEL, ANNE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand 1895/RESTORE OUR FUTURE (134968)
Acct Types National/Political
Est/Headline 1895/06273533
Demo
Revision
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE

Invoice 627553
Inv Date 8/26/2012
Terms Net 30
Contract 326473
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:56PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
12.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/19/12 12:29PM (Su)	00:30	ROF12TV18	\$600.00	
13.0	Spot	6:00:00PM-6:30:00	Day,Su-1	08/19/12 6:11PM (Su)	00:30	ROF12TV18	\$2200.00	
14.0	Spot	7:00:00PM-8:00:00	Day,Su-1	08/19/12 7:22PM (Su)	00:30	ROF12TV18	\$3000.00	
15.0	Spot	11:30:00PM-12:00:00	Day,Su-1	08/19/12 12:01AM (Su)	00:30	ROF12TV18	\$500.00	
16.0	Spot	11:00:00AM-12:00:00	Day,M-1	08/20/12 11:59AM (Mo)	00:30	ROF12TV18	\$1200.00	
17.0	Spot	12:00:00PM-1:00:00	Day,M-1	08/20/12 12:49PM (Mo)	00:30	ROF12TV18	\$1000.00	
18.0	Spot	6:00:00PM-6:30:00	Day,M-1	08/20/12 5:58PM (Mo)	00:30	ROF12TV18	\$3500.00	
19.0	Spot	7:00:00PM-7:30:00	Day,M-1	08/20/12 7:05PM (Mo)	00:30	ROF12TV18	\$4200.00	
20.0	Spot	7:30:00PM-8:00:00	Day,M-1	08/20/12 7:58PM (Mo)	00:30	ROF12TV18	\$4200.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-1	08/20/12 12:01AM (Mo)	00:30	ROF12TV18	\$2250.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1	08/20/12 11:28PM (Mo)	00:30	ROF12TV18	\$2250.00	
23.0	Spot	8:00:00PM-10:00:00	Day,M-2	08/20/12 8:41PM (Mo)	00:30	ROF12TV18	\$7500.00	
23.0	Spot	8:00:00PM-10:00:00	Day,M-2	08/20/12 9:36PM (Mo)	00:30	ROF12TV18	\$7500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$141,200.00
Commission	(\$21,180.00)
Net Total	\$120,020.00

Total Spots 52

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.